



## Sponsorship Opportunities

### TITLE SPONSOR - \$5,000

- Double Booth in a Prime Location (approx. 20' x 10')
- Radio Recognition Announcing Sponsorship Prior to Event
- Company Logo on Kid Expo Flyer Distributed to Go Home With 20,000 Students in SCV Schools
- Company Banner hung on Community Stage, Outdoor Area and Entrance (company provided banners)
- Logo on Kid Expo Website with a Description of Your Business
- Button Ad on Kid Expo Homepage with a Link to Your Website
- Sponsor Recognition in all Press Releases
- Participation & Logo on the *Kid Expo "Road Map" Game* To Drive Traffic To Your Booth Location
- Ad in the Official *2018 Kid Expo Road Map*
- Recognition on Electronic & Social Media Communication
- Company Ad, Logo & Profile On The Child & Family Center Weekly Spotlight (5,000+ distribution)

### SILVER SPONSOR - \$2,500

- Booth in a Prime Location (approx. 10' x 10')
- Radio Recognition Announcing Sponsorship Prior to Event
- Company Logo on Kid Expo Flyer Distributed to Go Home With 20,000 Students in SCV Schools
- Your Company Banner Hung On an Outside Location
- Logo on Kid Expo Website with a Description of Your Business
- Button Ad on Kid Expo Homepage With a Link to Your Website
- Sponsor Recognition in All Press Releases & Various Media Outlets
- Participation & Logo on the *Kid Expo "Road Map" Game* To Drive Traffic To Your Booth Location
- Ad in the Official *2018 Kid Expo Road Map*
- Recognition on Electronic & Social Media Communication
- Your Company Logo & Profile In The Child & Family Center E-Newsletter (5,000+ distribution)

### BRONZE SPONSOR - \$1,000

- Booth in a Prime Location (approx. 10' x 10')
- Your Company Banner Hung on an Outside Location
- Logo on the Kid Expo Website with a Description of Your Business
- Sponsor Recognition in All Press Releases & Various Media Outlets
- Participation & Logo on the *Kid Expo "Road Map" Game* To Drive Traffic To Your Booth Location
- Ad in the Official *2018 Kid Expo Road Map*
- Company Logo on Kid Expo Flyer Distributed to Go Home With 20,000 Students in SCV Schools